

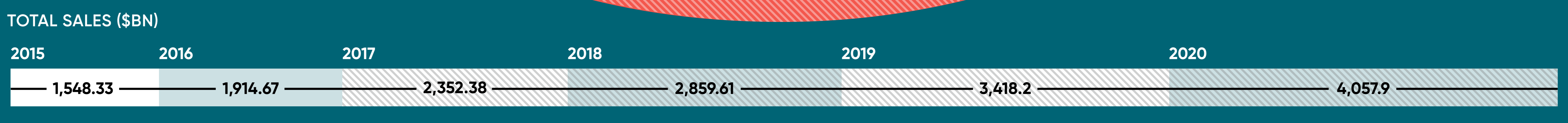
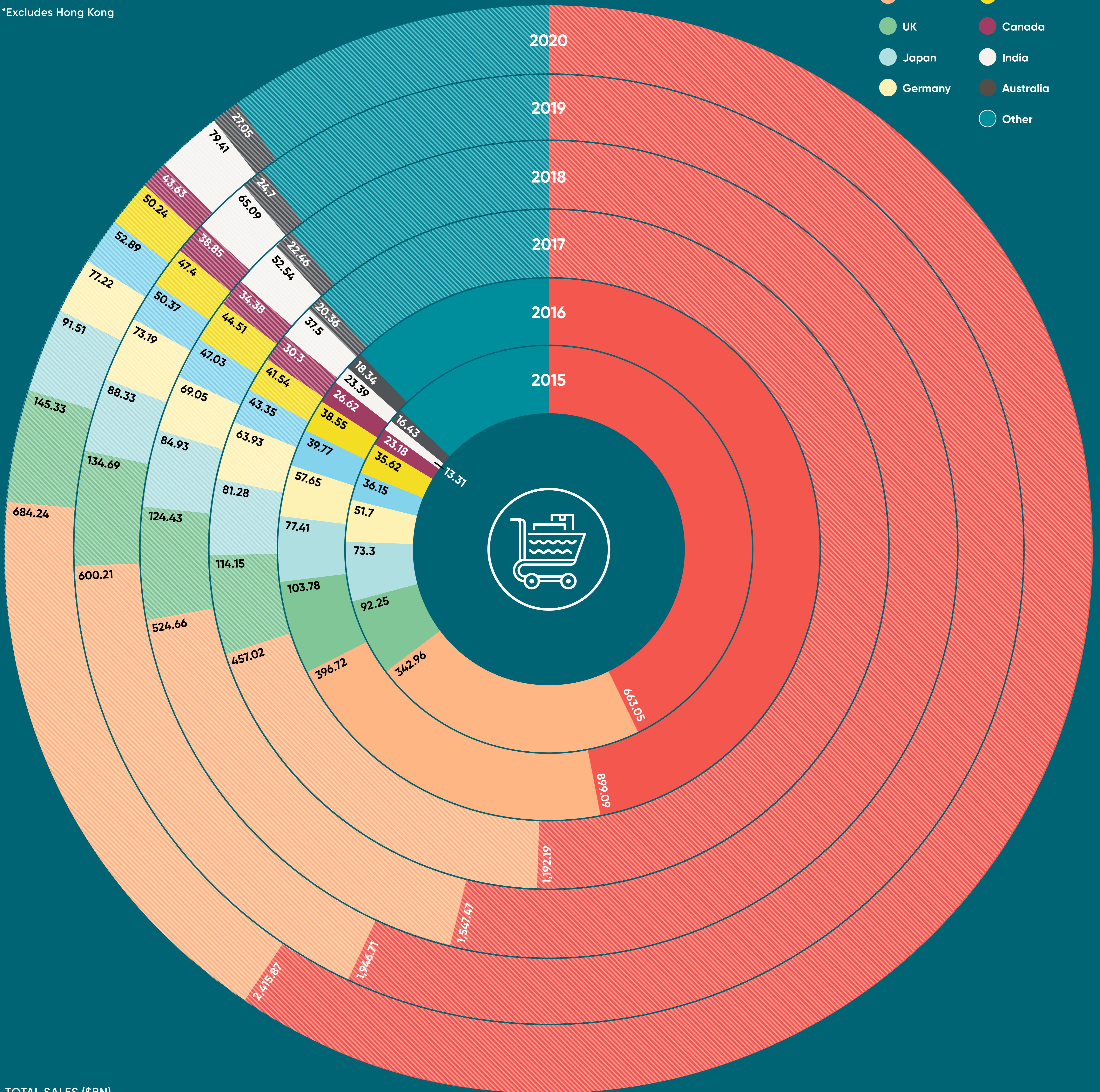
E-COMMERCE SALES WORLDWIDE

GLOBAL RETAIL E-COMMERCE SALES (\$BN)

INCLUDES PRODUCTS OR SERVICES ORDERED USING THE INTERNET VIA ANY DEVICE, EXCLUDES TRAVEL AND EVENT TICKETS

*Excludes Hong Kong

- China*
- US
- UK
- Japan
- Germany
- South Korea
- France
- Canada
- India
- Australia
- Other

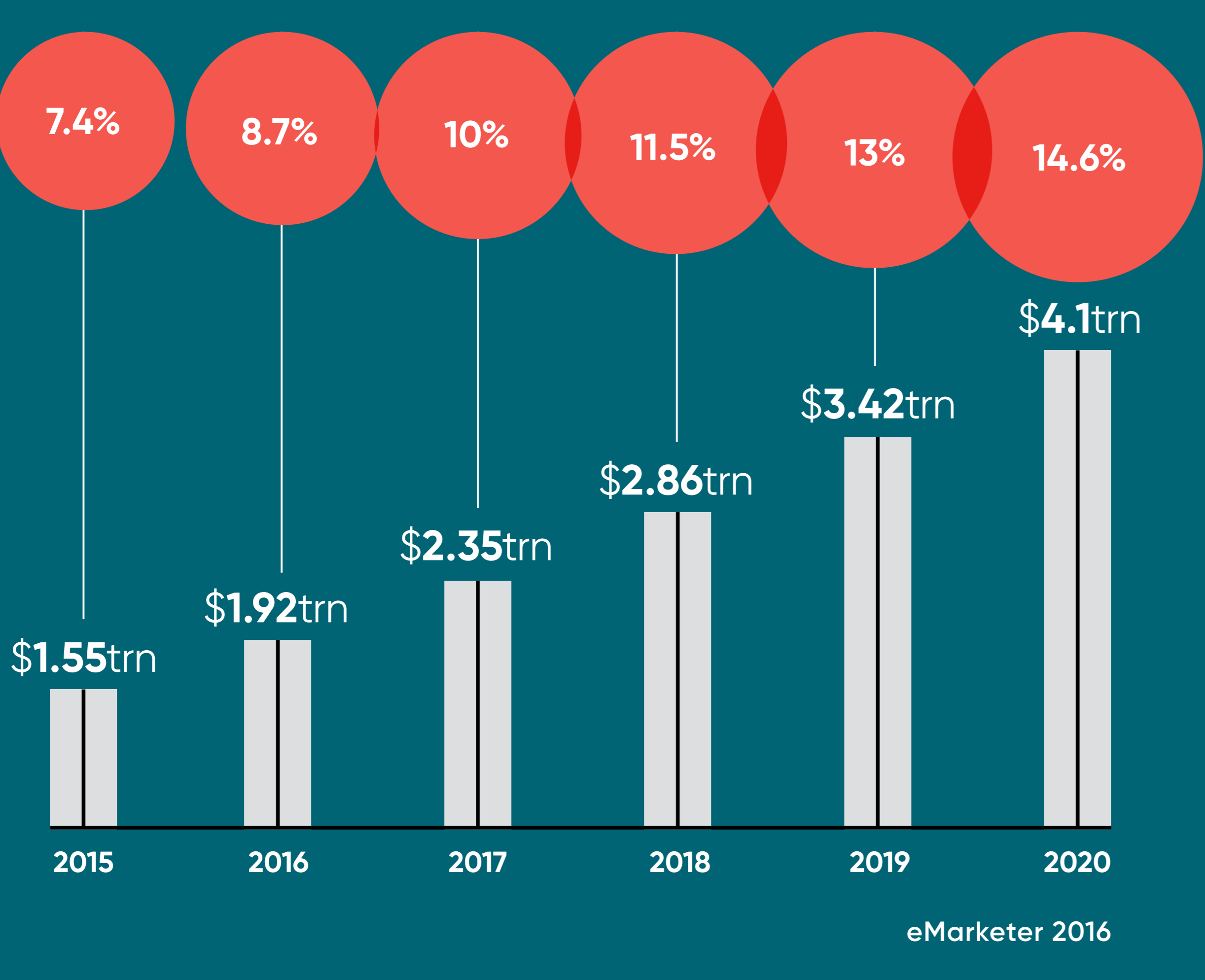


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GLOBAL RETAIL E-COMMERCE SALES

INCLUDES PRODUCTS OR SERVICES ORDERED ONLINE VIA ANY DEVICE, EXCLUDES TRAVEL AND EVENT TICKETS

Percentage of total retail sales

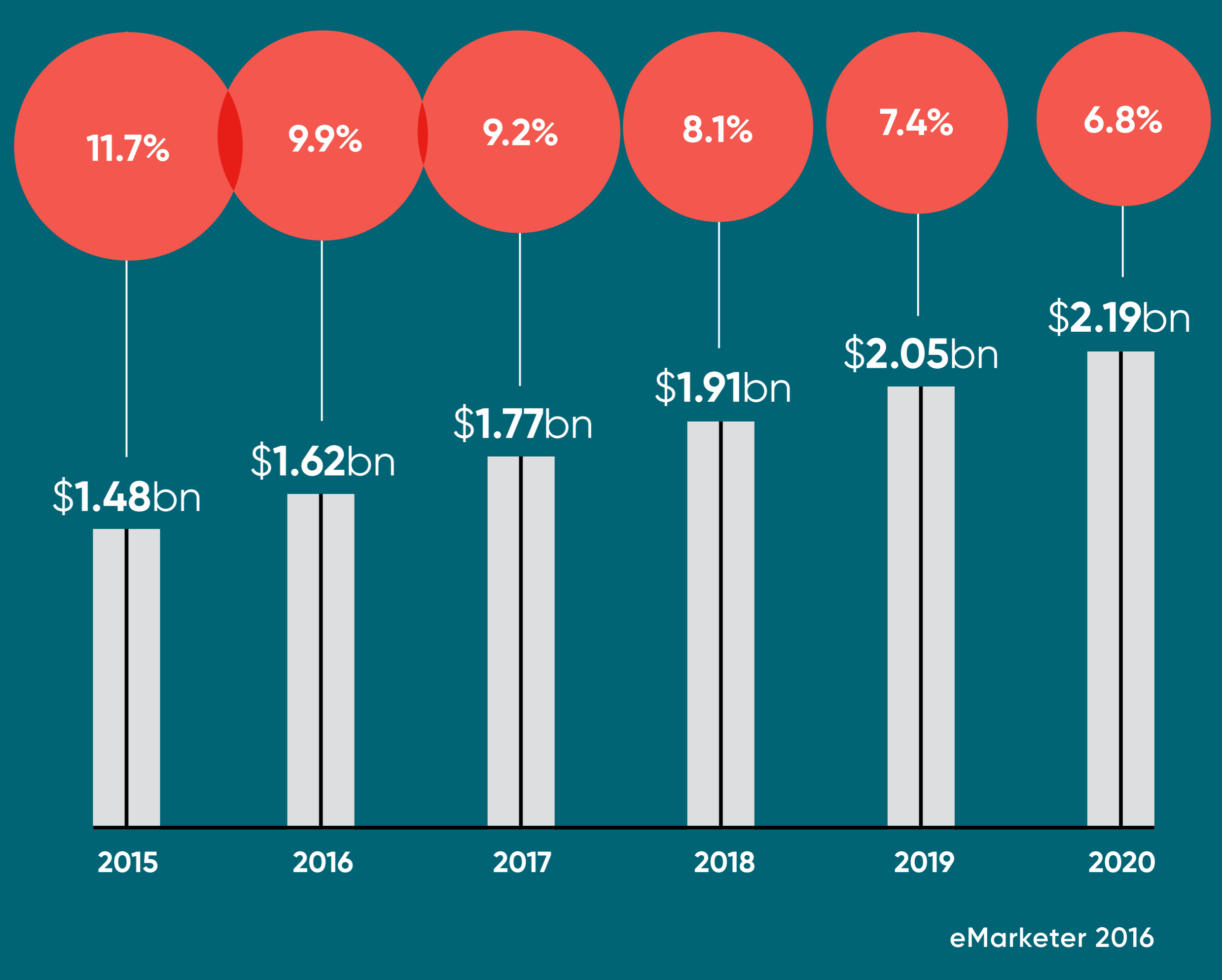


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NUMBER OF ONLINE SHOPPERS WORLDWIDE

INTERNET USERS AGED 14 AND OVER WHO HAVE MADE AT LEAST ONE RETAIL E-COMMERCE PURCHASE OVER THE LAST YEAR

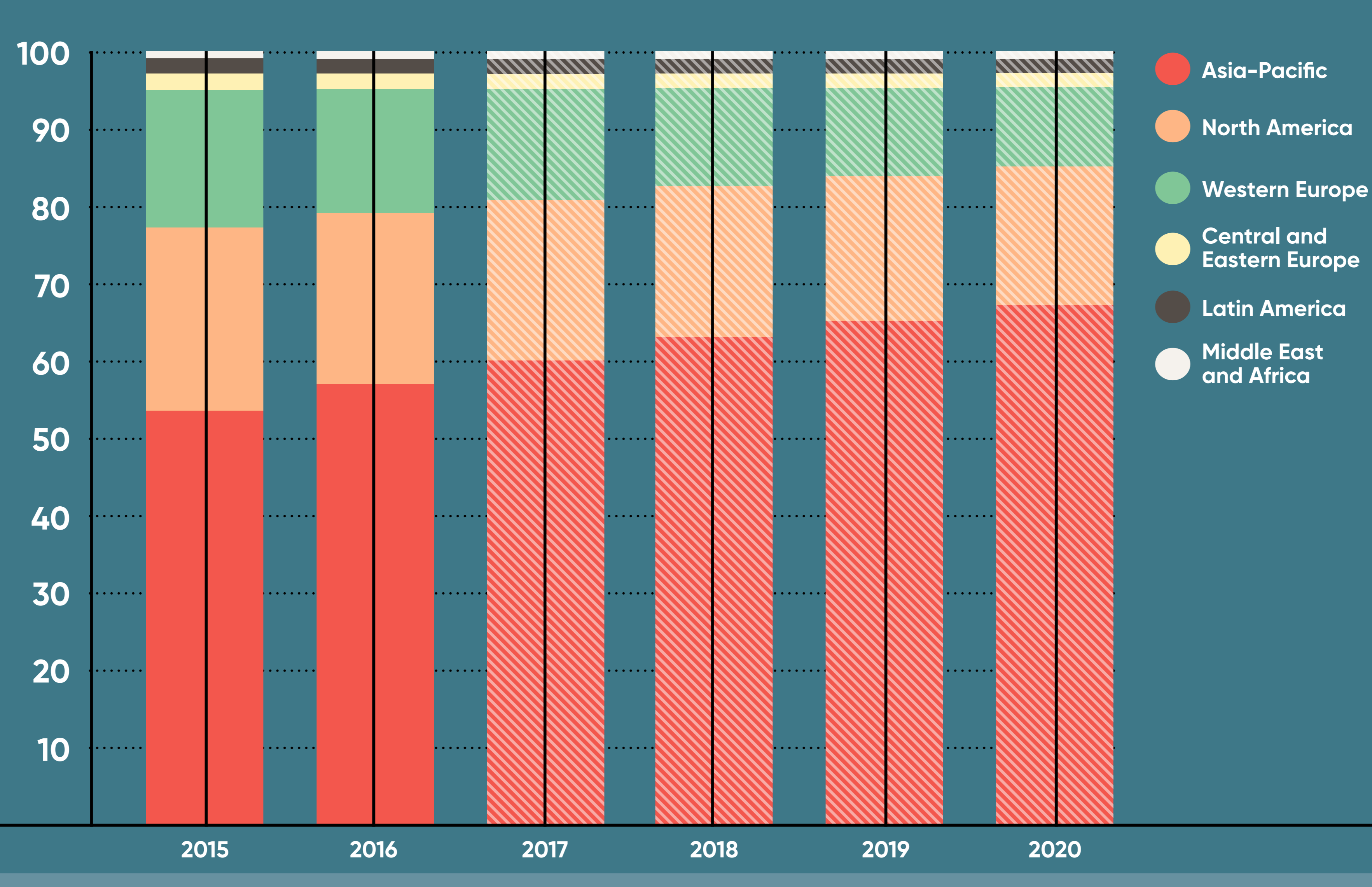
Percentage of total retail sales



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GLOBAL RETAIL E-COMMERCE SALES BY REGION (%)

INCLUDES PRODUCTS OR SERVICES ORDERED USING THE INTERNET VIA ANY DEVICE, EXCLUDES TRAVEL AND EVENT TICKETS



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